# **Full Service Racing Flow™ Subscription**

The subscription includes:

- 1) Weekly reports providing year-to-date CFR, FLOW, BIAS & BL12 figures
- 2) Weekly **trips** files allowing you to print Racing Flow™ figures with Formulator Web running lines
- 3) Weekly **Extreme Race Reports** listing races run during the past 90 days that provided a decided advantage to speed or deep closers
- 4) Upgrades & Downgrades Reports each day one of our 3 premier tracks is running

Upgrades & Downgrades Reports always cover the NYRA and Southern California circuits. Kentucky is covered during Keeneland and Churchill Downs meets. Coverage usually includes GP (in the winter) and AP (in the summer). Bonus coverage is offered for major race days at other tracks.

Weekly reports are e-mailed no later than 5pm each Tuesday. Upgrades & Downgrades Reports are e-mailed no later than 9 am each race day.

To start your subscription, choose one of these options:

- Click the 3-month or 6-month or 12-month button to order for a fixed term.
- Complete a subscription form (it can also be found at <u>www.racingflow.com</u>) and return it as an e-mail attachment or by regular mail.
- Call us at 703-516-7087, and we will take the required information over the phone.
- Once you are with us for 3+ months, you may click the **subscribe** button at www.racingflow.com. If you already have a Pay Pal account, the process will take seconds. If not, it will take about two minutes. You will be billed \$60 monthly until you cancel, and your \$60 monthly rate will be guaranteed to never increase in the future.

### **Frequently Asked Questions**

#### May I see samples of your reports?

Sure. Follow this link: <a href="https://www.racingflow.com/aboutracingflow.html">www.racingflow.com/aboutracingflow.html</a>. Then, click the links at the top of the page.

#### What should I do if I have questions about these reports?

Please e-mail jake@racingflow.com or call 703-516-7087.

## How many Upgrades & Downgrades reports do you issue?

Over 12 months, expect analysis of about 780 race cards.

#### May I get access to figures that were issued before I subscribed?

Yes. Figures issued since January 2015 will be provided the day you subscribe. We will send 2014 & 2013 figures upon request.

## Which tracks does Racing Flow™ cover?

We issue figures for racing on the NYRA circuit (Aqueduct, Belmont & Saratoga), Kentucky (Turfway, Keeneland, Churchill & Ellis Park), South Florida (Gulfstream & Gulfstream West), Southern California (Santa Anita, Del Mar & Los Alamitos T'breds), Chicago (Arlington & Hawthorne). We also cover Woodbine, Oaklawn, Monmouth Park, Fairgrounds and Indiana Grand.

## When will my subscription start?

Within 48 hours of your order. If you don't receive your first report within 48 hours, please call us at 703-516-7087 or e-mail jake@racingflow.com.

### How long will my subscription last?

Fixed term purchases (3-, 6- or 12-moths) are final. Once you subscribe through monthly billing, you may cancel at anytime. Each \$60 payment entitles you to reports issued during the next month. If you don't cancel, you will be billed another \$60 on the same day of the next month, and you will be entitled to another month of reports. Once you cancel you will no longer be billed, and you will no receive scheduled reports.

### How do I cancel my subscription?

Simple. PayPal account holders may cancel with a few clicks after you log into PayPal. Other subscribers may cancel by calling 703-516-7087 or e-mailing jake@racingflow.com.

#### Is your subscription rate guaranteed?

We will **never** raise your monthly rate as long as your subscription stays active.

## May I cancel my subscription and restart it later?

Yes, but you will be subject to the subscription rate is in place when you return.

#### May I pay by check rather than credit card?

Yes, personal checks and money orders are accepted. If you choose this option, you will need to subscribe for at least 3 months (\$180). We will mail an invoice each 3 months thereafter.

## Do I need to download any special software to use your figures?

No. Our reports come as PDF files, so they will open on any computer with Adobe Acrobat. To take full advantage of your subscription, you will want to use the Daily Racing Form's Formulator Web for your running lines. Uploading our **trips** file to Formulator Web takes about two minutes per week.

## Do I have to download your reports from your website?

You never need to download a Racing Flow<sup>TM</sup> report. All reports are sent via e-mail. If you can open an e-mail attachment, you have all the computer skills required to use Racing Flow<sup>TM</sup>.

### I don't use Formulator Web. Can I still use your figures?

Some subscribers print year-to-date FLOW, BIAS & BL12 report to look up figures, but that's more work than is needed. With Formulator Web, our figures print with your running lines. Of course, Formulator Web is not required to use our **Upgrades & Downgrades** Reports or the valuable **Extreme Race** Reports.

## Can you help me upload you figures to Formulator Web?

We are happy to take you though this process by telephone. We have done this for many subscribers, and none has needed help a second time.